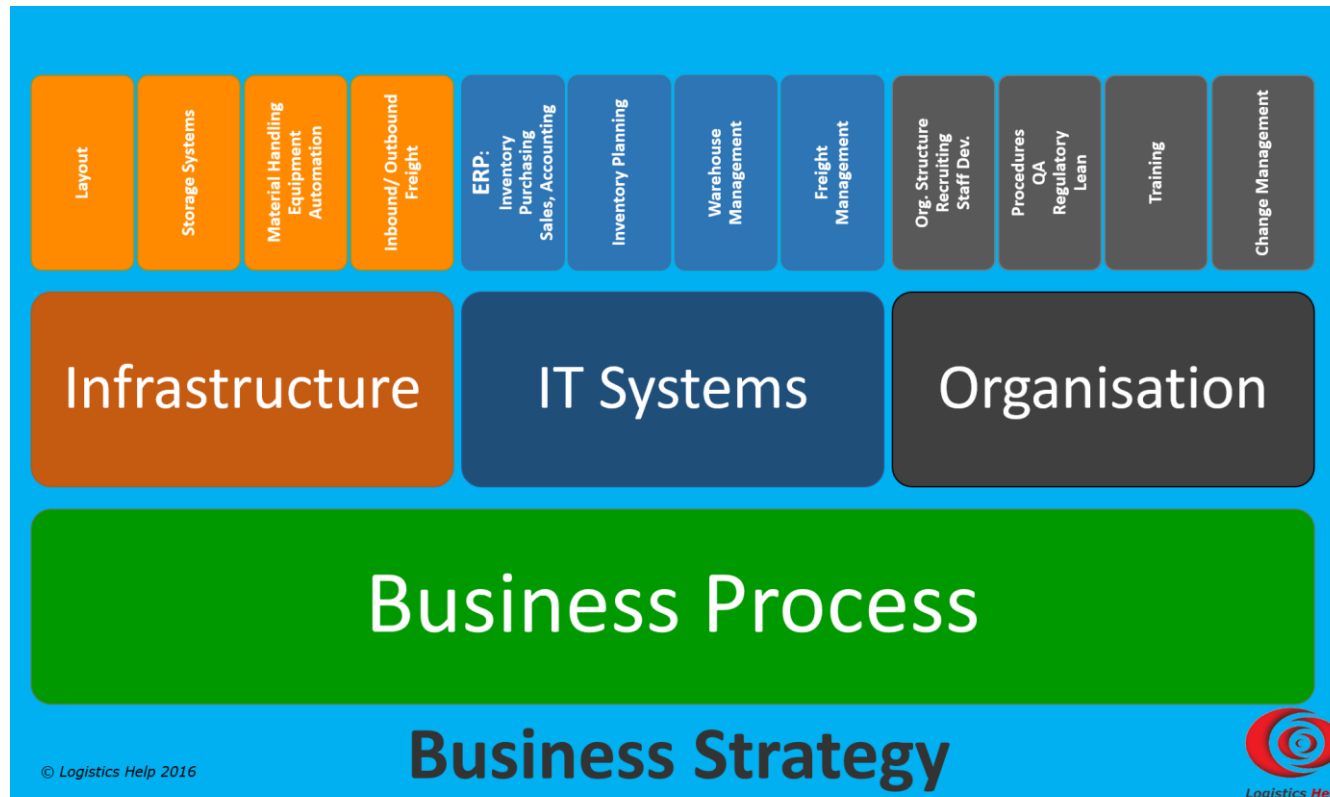




## High Performance Logistics

You know what's holding your business back from kicking the goals you're sure it could. Your warehouse, right? Orders don't ship on time and when they do they're wrong and get returned, you've either got too much or too little stock and for some reason it's not where you thought you left it. Your annual write off at stock take would pay several salaries and what about that dead stock that has been sitting there ever since you can remember? Your customers love you and your products but get frustrated by your service and delivery, so you dare not enter that new market you are perfectly positioned for and risk ruining your chances. You have good people but they just don't seem to know how to fix the problem. So how do you fix it?

### *The High Performance Logistics Model from **Logistics Help***



## **Strategic alignment**

First we listen. What is your business? What do you want it to be? How do you intend to get there? All of our work is bathed in your strategy and designed to help you build an organisation that can deliver it.

## **Business process optimisation**

The chief logistics kill joy in your business is poor process. Likely as not, no one ever designed your business processes, they just sort of happened to you based on what you know from other experience or whatever seemed OK at the time. They are a leaky bucket. Inventory and productivity is just leaking out of every process pore, along with your team's will to live as they struggle to follow a clunky process or just make up their own because no one ever trained them.

We'll build you some shiny new, watertight business processes that do only what is needed and nothing more. But they *will* do everything that is needed which may not be happening now. With efficiency, accuracy and reliability built into every process, your team will breathe a sigh of relief as their tasks become clearer, their day gets easier and mistakes and frustrations don't seem to happen much anymore.

## **Infrastructure design**

All of the physical stuff in your warehouse from racking and shelving to forklifts and trolleys, pallets, boxes, where it sits, how big it is, where and how it moves; absolutely everything is either helping you work faster or slowing you down. You live with it every day so you can't even see it anymore, it invisibly saps the life out of your staff and cash out of your bank account.

We'll help you design every aspect of your warehouse so that it becomes a thing of beauty and a productive joy forever (or until you enter that new market, triple your business and need a new warehouse).

## **Systems design**

IT systems are not a magic bullet. Poorly implemented systems (and there are way too many of those) fail to deliver the expected benefits promised during the sales pitch. Logistics Help is not an IT company but we do implement logistics systems because, just like a forklift or your order management process, you need good systems to have high performance logistics. We've buddied up with a few specialist IT developers to bring you the best systems we can find at a price that is essentially irrelevant compared to the value they add to your business.

**Inventory planning system.** If you've been struggling with your accounting system's inadequate stock ordering function, this system typically returns 30-50% of your current stock value (*yes; that is a lot of money*) back into your business for investment in business improvement or market expansion. This also frees up warehouse space improving efficiency and allowing for product range expansion.

**Warehouse management system.** With 20-30%+ productivity improvements and 99.5%+ inventory accuracy from smart and real time direction of your warehouse activity, this system drives costs down and service performance up.

**Freight management system.** A multi-carrier freight system tracks all your freight activity and is the foundation for improving warehouse dispatch productivity and getting control of your freight costs. Not sexy, but essential.

**Other systems.** You may have another option that suits your circumstance better than our systems but we can still help you. You see, IT people are trained in IT but learn their business skills from implementing IT systems, which can be a problem. If *you* don't really understand logistics and your *IT people* lack expertise in logistics, how will you get the result you need? That's where we come in, *our* expert logistics knowledge plus *their* expert software knowledge and *your* understanding of your business will yield the result you are hoping for. As above the cost is trivial compared with the outcome.

## **Organisational development**

There's no point in any of the above without having the *right people* in the right place *using* all the great processes and systems in your now amazingly productive warehouse. We help you communicate what is changing and why so you help your staff adapt quickly. We help you decide on the best structure for your staff, find the new staff you need and train them with newly developed procedures and work instructions to deliver high performance logistics aligned to your strategy.

Curious to learn more? Call us on 02 8078 6903 or go to [www.logisticshelp.com](http://www.logisticshelp.com)



**Logistics Help**